

## **Byblos Bank Opens A Branch In Zalka/Amaret Chalhoub**

**Beirut, 31 October 2017** – In line with its plans to optimize the spread of its network throughout Lebanon and get closer to its clients, Byblos Bank inaugurated a strategically located branch on the Zalka/Amaret Chalhoub coastal highway, in the presence of prominent social and economic figures as well as the media. Close to the area's major business centers and residential complexes, this new branch offers a modern space providing convenience and a fully-fledged banking experience.

Commenting on the opening Mrs. Joumana Chelala, Deputy General Manager and Head of Group Consumer Banking at Byblos Bank, said: "This new branch is yet another initiative by Byblos Bank to provide its clients with an optimized banking experience through a journey that blends technologically advanced banking tools with professional and warm human touch." She added: "By strategically expanding both its physical and digital presence to create more responsive services, Byblos Bank is taking banking in Lebanon to a whole new level."

As with other branches, Byblos Bank's Zalka/Amaret Chalhoub branch welcomes clients from Monday to Friday, from 8:00 AM till 5:30 PM, and on Saturdays, from 8:00 AM to 1:00 PM. With this new expansion, the number of Byblos Bank's branches increases to 87, covering every region in the country and constituting one of the largest branch networks in Lebanon.

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